SAMPLE PAPER

Student name _____

SAC Assessment Short Answer Questions

Unit 4: Agency and control in and of the media

Question 1 (3 Marks)

How does the government recognize audience agency? Discuss

Question 2 (4 Marks)

Is government regulation still relevant? Discuss

Question 3 (4 marks)

Evaluate and analyse whether in the 21st century the audience has agency over the media.

Reference:
https://www.cambridge.edu.au/go/epub/preview_content.php?directory=MediaReframed

Question 4 (4 marks)

Provide **one** example in which audiences exercise agency over the media in the contemporary media landscape, and explain how this example conveys the dynamic and changing relationship between the media and its audience.

Question 5 (5 marks)

Social networks have enabled new modes of production, distribution, consumption and reception based on the sharing of commercial and user-generated content.

Describe the impact that these new modes have on the relationship between the media and its audience. In your response, refer to **one or more** case study examples studied in class.

Question 6 (5 marks)

Describe and analyse the impact of an ethical and/or legal issue arising from media institutions harvesting and selling an individual's personal information.

Reference: https://www.vcaa.vic.edu.au/Documents/exams/media/media-samp-w.pdf

https://www.vcaa.vic.edu.au/assessment/vce-assessment/past-examinations/Pages/Media.aspx

PAPER GRADE: **TOTAL: /25**

TEACHERS COMMENTS: